



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941242-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	RNC-ROMNEY	

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	941242	06271759

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/13/12	NBC Today Show	7-9a	1-----	1:00	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	8:57 AM	NBC Today Show	7-9a	1:00	2012MRFP068H	\$3,000.00 NM
2	08/13/12	08/14/12	5-530p M-F news	5-530p	MT-----	1:00	2	\$1,350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	5:27 PM	5-530p M-F news	5-530p	1:00	2012MRFP068H	\$1,350.00 NM
2	WLWTTu		08/14/12	5:21 PM	5-530p M-F news	5-530p	1:00	2012MRFP068H	\$1,350.00 NM
3	08/13/12	08/14/12	6-630p M-F news	6-630p	MT-----	1:00	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	6:10 PM	6-630p M-F news	6-630p	1:00	2012MRFP068H	\$1,600.00 NM
2	WLWTTu		08/14/12	6:23 PM	6-630p M-F news	6-630p	1:00	2012MRFP068H	\$1,600.00 NM
4	08/12/12	08/12/12	Sa/Su 6p News Olympics 6-7p		-----1	1:00	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		08/12/12	6:20 PM	Sa/Su 6p News Olympics	6-7p	1:00	2012MRFP068H	\$1,100.00 NM

Total Spots 6

Payment Terms 30 Days

<u>Gross Total</u>	\$10,000.00
<u>Agency Commission</u>	\$1,500.00
<u>Net Amount Due</u>	\$8,500.00